



GOOD PRACTICES 2020

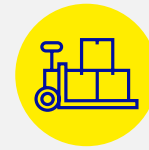
Be everywhere by GA

With the reopening of the factories after lockdown, an augmented reality solution called “Be everywhere by Ga” was deployed to respond to all the needs arising from the crisis caused by covid -19, allowing connection from any android device, ios device or Pc. Thanks to this solution, both internal users and suppliers are offered great versatility and ease of use.

The solution was developed jointly with the technology partner keyland and is already implemented and in operation at 28 plants and at over 20 suppliers who provide services through this tool.



Stakeholders involved



supply chain

SDG

